

ROTARY CLUB OF SWARTHMORE

EXECUTIVE BOARD MEETING

March 15, 2022

		Attended	Excused
President	Kathryn Jones, MD	X	
President-Elect / Fund Raising	Heather Saunders	X	
President Nominee	Greg Brown	X	
IPP – Past President / Sergeant-of-Arms	Bill Hale	X	
Club Executive Secretary	Brian Casey	X	
Treasurer	Theresa O'Malley	X	
Secretary	Brian Craig	X	
The Rotary Foundation Chair	Barbara Whitaker-Shimko	X	
Membership Chair	Carr Everbach	X	
Speaker Program	Hillard Pouncy	X	
International Chair / Gundaker	Anne Hansen	X	
Service Projects Chair	Lori Markusfeld		X
Public Relations Chair	Perri Evanson	X	
Grants Committee / Rotary Trust Chair	Betty Ann Flynn	X	
CTEP Chair	Ken Wright	X	
Climate Chair	Dave Firn	X	
Karen Mazzarella-Russo, Assistant District Governor	District Updates		X

Guests: None

The meeting was called to order at 6:00 p.m. by Kathryn Jones, President 2021-22.

Opening Remarks: President Kathryn Jones

- Kathryn welcomed everyone and thanked them for attending.

Secretary's Report: Brian Craig

- On a motion by Ken Wright, second by Dave Firn, the minutes of February 15, 2022, were approved.

Treasurer's Report: Theresa O'Malley

1. The bank account balance was \$18,428.50 as of February 28, 2022. \$3,670.43 needs to be deducted for Happy Dollars sent to Rotary International leaving a balance of \$14,758.07.
2. 20 members have not yet paid their dues for this quarter. Another email reminder was sent this past weekend.
3. Bryn Mawr Trust is merging with WSFS as of March 21, 2022. Theresa has not yet received new log in information but expects it soon. She will follow up as necessary.
4. Kathryn Jones noted she and Heather Saunders needed to meet with Theresa in the near future to discuss goals and budget.
5. A motion was made by Ken Wright, seconded by Anne Hansen, to accept the treasurer's report. The motion passed unanimously.

6. Barbara Whitaker-Shimko mentioned when she contacted Susan Lathrop about giving to The Rotary Foundation Susan said she was leaving the club because she feels she was misled about the cost of membership. Carr Everbach responded that was the first he'd heard of that, she is a relatively new member, and he is very honest with prospective members about expectations. Carr will contact Susan Lathrop to rectify any misunderstanding.

Committee Reports:

Grants: Betty Ann Flynn

1. Betty Ann noted there are not a lot of grants requests.
2. The grants committee received a request from the Swarthmore Fire and Protective Association and approved a \$500 grant. Betty Ann made a motion, seconded by Carr Everbach, to approve the \$500 grant to the Fire Company.
3. There was a general discussion regarding the value of the volunteer fire department. It was noted the fire department has not received a donation since 2018. The request was for \$250, \$500 or \$1,000. Betty Ann commented while the grants committee approved a \$500 grant it was ultimately up to the board to determine an actual amount. There was more discussion with total agreement that the fire company is a valuable community asset. It was also noted there was \$6,500 left in the president's allotment.
4. Brian Casey made a friendly amendment to the motion, agreed to by Betty Ann Flynn who reintroduced the motion, seconded by Dave Firm, to provide a \$1,500 grant to the Swarthmore Fire and Protective Association with a notation this was a particular circumstance and not part of a regular donation. The motion passed unanimously.

Swarthmore Rotary Charitable Trust: Betty Ann Flynn

1. Betty Ann reported The Trust is about the same as last month.
2. Betty Ann estimated the Steve Laxton Memorial Fund added about \$2,500 to the CTEP fund.
3. Betty Ann will provide a complete report of The Trust next month.

Chester Trades Education Project: Ken Wright

1. Ken reported they need to have a meeting to discuss the second group of people entering the program.
2. Ken spoke with John Linder who has ideas about modifying the program. Kathryn stated she'd like to set up a meeting for the week of March 28. Kathryn further noted she spoke with Mr. Linder and he has some good ideas including bringing in some Chester High School students to the program, possibly with an information session in May, and a community information session at the Ruth L. Bennett facility in June.
3. Kathryn reported she went to the Ruth L. Bennett facility and met with the students a week ago, her first opportunity to meet with them. She noted the students are interested in fostering a relationship with Rotary. She suggested several could attend the block party to talk to people about the program.
4. Based on a question from Hillard Pouncy Kathryn responded there are 10 students currently in the program which corresponds with normal attrition. Delaware County Community College does not fail people due to lack of attendance. The students need to pass a technical exam. Students can make up classes or study on-line and take the exams.

Climate and Environment: David Firm

1. The Adopt-A-Highway cleanup planned for Yale Avenue is scheduled for April 30th. PennDOT did not require resubmission of the application. PennDOT requires a 2-year commitment with clean-ups in the spring and fall. If Swarthmore Rotary wants to continue past 2023 a new application will be necessary. PennDOT will supply trash bags, gloves, signs, and vests but our club has ordered 26 “Rotary In Action” vests for this event. Lori Markusfeld will do the grant application including the cost of the vests as well as \$200 for a tree to be planted. Dave noted he had applied to the Swarthmore Tree Commission for the tree but was denied because the group is not a homeowner, and the tree was not being planted on the street. Alternatives are being sought. Dave reminded everyone the grant is a matching grant so if the cost is \$700 the grant would be for \$350 with Swarthmore Rotary contributing \$350.
2. Dave noted there are a set of terms and conditions required by PennDOT including participants to watch several safety videos on-line. Anyone participating will have to agree to the terms. Dave will prepare a sign-up sheet with a check box acknowledging having watched the videos.
3. CRC has published its list of spring events. It includes the streams cleanup on March 26th including two (2) sites in Swarthmore Borough, one in Little Crum Creek Park and one at CADES/Swarthmore. There are a total of about forty locations.
4. Dave would like to contact the other Rotary Clubs of District 7450 announcing the CRC events including the streams cleanup on March 26th and encouraging them to participate. Dave noted a variety of services provided by CRC including tree plantings. Dave asked about how to contact the various clubs. The goal was to encourage clubs to establish a contact with CRC to participate in the events.
5. Kathryn Jones suggested Dave draft an email to be distributed, forward it to Kathryn for her review, and then work with Brian Casey to disseminate the information. Brian Casey noted he can create an event on the Rotary calendar. Dave clarified our club would be doing the sign-up for the Adopt-A-Highway cleanup, but the CRC communications would be to encourage other clubs to contact the CRC web site.
6. Carr Everbach noted Lori Markusfeld is working toward a service day event at the Ruth L. Bennett Farm tentatively scheduled for April 23rd potentially involving other clubs. The issue is getting enough individuals involved to make the event worthwhile. It would involve weeding and menial chores. Kathryn Jones noted this would also support the CTEP initiative as the Ruth L. Bennett facility hosts CTEP at their community center. Carr Everbach also recommended the director at Ruth L. Bennett could be a speaker at our club.

Fund Raising: Heather Saunders

1. Heather did not have a fund-raising report outside what was included in committee reports.
2. Heather used this opportunity to report the strategic plan has wrapped up the research phase. They are now working to articulate a vision for the club and would like to use the next several club meetings to conduct focus groups after the regular meetings to get more input.

Gundaker: Anne Hansen

- Anne Hansen reported she was unable to attend the last Gundaker meeting but Gundaker continues to raise money to give away. She will attend the meeting next month.

International Service: Anne Hansen

1. Anne Hansen reported they have been on-line several times including yesterday where the DeFurias provided pointers to those applying for a global grant.
2. Anne noted her committee is a resource for the Chester Rotary Club's efforts but the committee is not writing the grant. It was noted it's a challenging effort. They are working with Shepherd's Heartbeat to further the grant process. Anne commented our club should consider how much we are willing to contribute considering the Chester club was a major donor to CTEP.
3. Anne noted that as part of the grant the Chester Club will be required to establish a relationship with a Rotary Club in Liberia. The process is moving slowly.
4. Anne noted Heather Saunders was helping with a fund raiser in Chester. There is a sponsorship level of \$280 and \$235 has been raised so far. Additional contributions will be sought.

Membership: Carr Everbach

- Carr reported Patrick Guinnin, executive director of the Delaware County Literacy Council, is a potential new member. He attended the last virtual meeting and is interested in CTEP. Carr needs volunteers for the fireside chat. Carr received seven (7) responses.

Public Relations: Perri Evanson

1. Perri had been hoping to hear from the grants committee to help them with their efforts.
2. The Rotary Minute has been used to make people aware of the situation in Ukraine and provided a link to the District 7450 efforts. Perri discussed working with Heather Saunders to write an article for *The Swarthmorean* regarding how Rotary has been instrumental in Ukraine. Kathryn Jones added she will work with Sarah Pita to further the efforts.
3. Kathryn Jones noted Rich Shimko has approached her about writing an article about CTEP. Kathryn is waiting for the CTEP web site to become active to complete the article.
4. Kathryn added she has been looking for CTEP student input to get articles and testimonials. Delaware County Community College requires parties to get permission to involve students. Perri noted she has interviews from when the students first started.
5. Kathryn further reported sometime in May the tools will be formally presented to the CTEP Cohort 1 students. She would like to have some students attend the block party scheduled for May 21st. Ken Wright suggested presenting the tools to some of the students at the block party.

The Rotary Foundation: Barbara Whitaker-Shimko

1. Barbara noted that for accuracy purposes the heading for the committee report should be The Rotary Foundation (TRF). Checks not made out to the specific name of The Rotary Foundation will not be accepted.
2. Barbara reported three (3) Swarthmore Rotary club members have not yet contributed. There is some confusion about Anne and Hogie Hansen's donations. They are regular contributors but are not reported to Barbara. Anne will discuss that with Barbara.
3. Kathryn Jones asked to be provided with the names of those who have not yet contributed and she will contact them.

4. Barbara further reported she will be sending out five (5) letters asking for contributions from members who have joined in the last several months.

Service Projects: Lori Markusfeld

- Lori was excused. She submitted information that is included in the Committee Reports.

Speaker Program: Hillard Pouncy

1. Hillard Pouncy would like the board to consider testing the ability to Zoom broadcast a live meeting to club members who are staying home. He is working with Carr Everbach on this process. Carr noted it was tried earlier but Carr would like to try it again so we don't lose those who can not come in person. It does not involve any additional equipment other than perhaps a cell phone and laptop computer. Kathryn is supportive of this effort assuming it does not interfere with the normal club meeting. She emphasized the importance of in-person meetings.
2. Hillard Pouncy made a motion, seconded by Ken Wright, to test a Zoom broadcast during a live club meeting. The motion was passed unanimously.
3. The speaker calendar was included with the Committee Reports.
4. Hillard noted the speaker schedule is featuring the climate agenda with at least three (3) speakers.
5. Hillard solicited anyone having contact with a Rotary leader in Ukraine to recruit them as a speaker. Anne Hansen noted there are fifty Rotary Clubs in Ukraine.

Youth / New Generations: TBD

- No report

District Updates: Karen Mazzarella-Russo

- No report.

Old Business:

1. World of Work is scheduled for Friday, May 13. The event is being managed by Josh Twersky.
2. Kathryn Jones reported Randy Winton will head up the Community and Vocational Awards committee. Kathryn will send a letter to club members asking for recommendations.
3. Kathryn reiterated Sarah Pita will work with Perri Evanson on the club's Ukraine efforts.

New Business:

- The topic of board meeting times was raised. Kathryn reported she has talked with several people and the recommendations varied widely. Based on those discussions she will keep the board meetings on the third Tuesday of each month at 6:00 p.m. for the remainder of her presidency. Whether in person or by Zoom will be determined.

Adjournment: The meeting adjourned at 7:04 p.m.

The next board meeting is scheduled for April 19, 2022, at 6:00 p.m. location to be determined.

Respectfully submitted,

Brian Craig
Swarthmore Rotary Secretary 2021-22